

EDUPROF Expert Meeting and Study Visit

Theme: Partnerships

11th to 13th October 2010

Organising Countries: France, Germany and Austria

Introduction

Through the first round of expert meetings in France and Germany (December 2009) we learned about the R&D-mission of UAS as professional and application oriented universities supporting strong networks and partnerships across institutions, sectors and countries. It was clearly stated that UAS and traditional universities work closely together in both countries through vivid co-operations like the EDUCOR-network in France (IUT Colmar and University of the Upper Alsace).

It came out that partnerships and networks especially in the field of applied R&D need good infrastructure and a sound organisational basis to ensure sustainability and consequently commitment of the public and private sector. The organisation has to ensure that the scientific potential of the university is made accessible to interested parties, especially to industry and the private sector. The University of Applied Sciences in Karlsruhe has therefore established a central research unit, the Institute of Applied Research (IAF). This institute maintains contact with all research activities of the university and is the central contact point for external co-operation partners.

To ensure knowledge transfer between university and private companies UAS establish Transfer Centers and subsidiaries functioning as contract partners and central contact points.

Within this years' expert meeting at the University of Applied Sciences JOANNEUM and the University of Applied Sciences Campus 02 (both in Graz, Austria) again examples of successful partnerships will be presented. This time the meeting will focus on specific research themes relevant for Europe. Topics like "Sustainable urban and regional Development", "Energy Efficiency in e- mobility and infrastructure", "Intelligent Traffic Systems", "Innovation and Innovation Management" will be raised.

The following questions and sub-themes will be discussed:

- R&D-infrastructure of UAS: What basic conditions do UAS need to build up infrastructure and capacity? How can it be used jointly by the UAS and the public and private sector?
- The views of the private and public sector: What are the assets of co-operating with UAS? What are their recommendations for successful future partnerships? What is the role of UAS R&D activities in local and regional development?
- Views of the UAS: How can existing partnerships be strengthened? What are the factors that could prevent successful partnerships?

Agenda:

October 11th

Arrival in Graz

18.00 h. lobby of Hotel Daniel

18.30 h. dinner at the restaurant “AIOLA upstairs” at the Schlossberg in Graz

October 12th

8.00 - 9.00 h. Bus-Transfer from Hotel Daniel to the UAS JOANNEUM (campus Kapfenberg)

9.00 - 13.00 h. study visit, expert meeting and lunch

- The UAS will present its partnerships in the areas “Energy Efficiency in e- mobility and infrastructure” and “Intelligent traffic systems”.
- Representatives of the public and private sector will be involved. Questions will be addressed (see introduction).

13.00 - 14.00 h.

- Transfer by bus to the UAS JOANNEUM (campus in Graz)

14.00 - 17.00 h. study visit and expert meeting

- The UAS will present its’ trans- and inter- disciplinary partnership-project “Ökotoxia”: sustainable urban living for the future - The vision of sustainable urban development is about to become reality. Researchers of the Life, Building, Environment degree programmes at the UAS JOANNEUM have started work on the interdisciplinary research project “Ökotoxia”, which focuses on energy, space and social resources for sustainable living in the future.
- Representatives of the public and private sector will be involved. Questions will be addressed (see introduction).

17.00 - 18.00 h.

- Transfer to a traditional restaurant in the South of Styria, Gamlitz Castle (guided wine tasting and dinner)
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October 13th

9.00 - 9.30 h. Bus-Transfer from Hotel Daniel to the UAS Campus 02 in Graz

9.30-13.30 study visit, expert meeting and lunch

- The UAS will present its partnerships with SMEs in the area “Innovation and Innovation Management”. One aim of CAMPUS 02 is to enable SMEs to practice innovation. In this context the definition of Innovation will be discussed and several initiatives will be shown. Examples for good practice in SME cooperation will be presented and two Projects (Innovation 2020, Cplus-“world class clusters”) will show how the bilateral and transnational networks are developed.
- Representatives of the public and private sector will be involved. Questions will be addressed (see introduction).

Recommended hotel:

As it is much easier for organising the study visit we would recommend the participants to stay in Graz at the Hotel Daniel. The Hotel is very close to Graz central station:

Hotel Daniel
Europaplatz 1
8020 Graz
+43 316 711 080
www.hoteldaniel.at

The FHK holds a contingent-reservation (€ 88 for a double room per night, including breakfast). Please use the key word “Fachhochschul-Konferenz (FHK)” and contact directly Mr. Stefan Hanfstingl (+43 (0)316 703-606/ Mail: stefan.hanfstingl@weitzer.com) for reservation.

Besides Hotel Daniel we would recommend the following hotels, which are both located very close to hotel Daniel:

Austria Trend
Hotel Europa
Bahnhofgürtel 89
8020 Graz
+43 316 70 76 0
www.austria-trend.at/Hotel-Europa-Graz/en/

Hotel Ibis Graz
Europaplatz 12
8020 Graz
+43 316 77 83 00
www.ibishotel.com/gb/hotel-1917-ibis-graz/index.shtml

How to get from the Airport to Hotel Daniel:

From Graz Airport it is very easy to get to the hotel by bus or train. Information is available under www.flughafen-graz.at. Also taxis are available.

Addresses of the UAS to be visited:

FH JOANNEUM Kapfenberg
Werk-VI-Straße 46
8605 Kapfenberg, AUSTRIA
Tel.: +43 (0)3862 33600-8300

FH JOANNEUM Graz
Alte Poststraße 147 - 154
Eggenberger Allee 9 - 13
8020 Graz, AUSTRIA
Tel.: +43 (0)316 5453-0

CAMPUS 02 Fachhochschule der Wirtschaft
Körblergasse 126
8021 Graz
+43 316 6002-177

Restaurants:

Restaurant AIOLA Upstairs
Schloßberg 2
8010 Graz
Tel.: 0316/81 87 97

Schloss Gamlitz:
Weingut, Feste & Kulturerlebnis
A-8462 Gamlitz
Südsteiermark, Austria
mobil 0664 4085712